EVENT ADVISORY FOR SEPTEMBER 15, 2010 AT 12:00 P.M. EASTERN

Contact: Anne Singer, 202-271-4679, anne@annesingercommunications.com

Women's Policy, Inc., PATH, and Congressional Women's Caucus Members to Hold Briefing on Integrated Approaches to Improving Maternal, Newborn and Child Health

USAID's Amie Batson and Health Experts from Zambia and Kenya will describe efforts to integrate health services to increase impact and efficiency, with lessons learned from the field

Washington, DC – The United States, through programs such as the Obama Administration's Global Health Initiative (GHI), is promoting integrated health approaches globally. The goal is to move away from treating diseases in isolation and towards cost effective interventions, particularly for newborns, children and the women who bear and care for them, that reduce mortality and improve individual health over the lifespan.

Four experienced global health experts will participate in the September 15 briefing. U.S. Agency for International Development (USAID) Deputy Assistant Administrator for Global Health, **Amie Batson**, will speak to how the GHI and USAID are supporting increased integrated health services globally. **Dr. Catherine Mukuka**, Counsellor of Health for Zambia's UN Mission in Geneva, will describe political and organizational challenges and opportunities to increase integration of child health and nutrition programming in Zambia. **Dr. Ambrose Misore** directs PATH's USAID-funded Kenya program on AIDS, Population and Health Integrated Assistance (APHIA II) and will describe the integrated APHIA project and how it overcomes barriers to access. **Julie Pulerwitz**, Director of the HIV/AIDS & TB Global Program for PATH, an international health nonprofit, will moderate the discussion.

The lunch briefing is sponsored in cooperation with the following members of the Congressional Caucus for Women's Issues: Rep. Carolyn Maloney (D-NY); Rep. Judy Biggert (R-IL); Rep. Lois Capps (D-CA); Rep. Kay Granger (R-TX); Rep. Jan Schakowsky (D-IL); Rep. Gwen Moore (D-WI).

Sponsored by Women's Policy, Inc. and PATH, the briefing is made possible through a grant from the Bill & Melinda Gates Foundation.

Journalists wishing to attend should RSVP to Anne Singer, contact above; lunch will be provided.

WHAT: Lunch Briefing: Integrated Health Programs for Women and Children: Lessons from the Field

WHEN: Wednesday, September 15, 2010, 12 Noon to 1:30 P.M. Eastern

WHERE: B-338 Rayburn House Office Building

WHO:

Amie Batson, Deputy Assistant Administrator for Global Health, USAID

Catherine Mukuka, MD, Counsellor of Health at the Permanent Mission of Zambia to the United Nations in Geneva, Switzerland

Ambrose Misore, MD, Project Director for PATH's Kenya program

Julie Pulerwitz, ScD, ScM, Global Program Leader of the HIV/AIDS & TB Global Program for PATH Rep. Lois Capps

Co-Chair, Women's Health Task Force, Congressional Caucus for Women's Issues

Rep. Jan Schakowsky

Co-Chair, Congressional Caucus for Women's Issues

Women's Policy, Inc. is a non-profit, non-partisan public policy organization that champions the interests of women throughout the country on the most significant social, economic, and health issues across the public policy spectrum. The organization's sole focus is to help ensure that the most informed decisions on key women's issues are made by policymakers. More information is online at www.womenspolicy.org.