



About the National Business Group on Health

Since 1974 the National Business Group on Health has been the nation's only non-profit organization devoted exclusively to representing large employers' perspective on national health policy issues and providing practical solutions to its members' most important health care problems. Business Group Members work together on strategies for controlling health care costs, improving patient safety and quality of care and sharing best practices in health benefits management with senior benefits, HR professionals, and medical directors from leading corporations.

The National Business Group on Health members are primarily Fortune 500 companies and large public sector employers - including the nation's most innovative health care purchasers - who provide health coverage for more than 50 million U.S. workers, retirees, and their families. Our growing membership is represented by the Business Group's Board of Directors, who are from member companies including American Express, BNY Mellon, BP America, Inc., California HealthCare Foundation, Coca-Cola Enterprises, Inc., Dell Inc., FedEx, Fidelity Investments, General Mills, Inc., Honeywell, IBM Corporation, Lowe's Companies, Inc., Nike, Inc., PepsiCo, Inc., Raytheon Company, The Boeing Company, Wal-Mart Stores, Inc., Walt Disney Parks and Resorts and Wendy's/Arby's Group.

The Business Group fosters the development of a safe, high quality health care delivery system and treatments based on scientific evidence of effectiveness. We work to achieve transparency, expand the use of technology assessment to ensure access to superior new technology and the elimination of ineffective technology, and make scientific evidence of effectiveness the standard for care, among many other objectives.

High annual increases in health care costs have been major problems for all employers in the US for a number of years, hurting our ability to grow and compete in a global economy. Everyone is paying a lot, yet the care we get is highly uneven. Sometimes we get the best in the world but in far too many instances Americans do not receive the right care or medical treatment is downright harmful with tens of thousands of lives lost and equally as many hurt by avoidable medical mistakes and health care acquired infections. We are working together to find reasonable solutions to quality, safety and cost challenges while helping policymakers and legislators understand how these issues impact employer-sponsored care.

Our initiatives include: the Institute on Health Care Costs and Solutions; the Institute on Innovation in Workforce Well-being; the Global Health Benefits Institute; the Institute on Health, Productivity and Human Capital; the National Committee on Evidence-Based Benefit Design; the National Committee on Consumerism and Engagement and the Pharmaceutical Council.



Featured Business Group Sites



LIGHTENUP: THE DOW CHEMICAL COMPANY
A WORKSITE APPROACH TO PROMOTING
HEALTHY WEIGHT MANAGEMENT

www.businessgrouphealth.org/lightenup

LightenUP: A Worksite Approach to Promoting Healthy Weight Management

A project funded by the National Heart, Lung and Blood Institute to identify whether changes to the food and physical activity environment improve employee health. The Dow Chemical Company employees had greater access to healthy foods, health education materials, leadership training, physical activity and weight-management programs, health assessments and individual consultations, and online behavioral change programs. This website includes innovative and evidence-based interventions, a customizable communication toolkit, and tips for implementing wellness interventions, a health strategy and culture of health.



www.businessgrouphealth.org/scorecard

WIScoreSM **Wellness Impact Scorecard** an online tool that allows employers to objectively and quantitatively assess the value of their wellness programs and initiatives. The Scorecard helps members identify appropriate metrics to determine the impact of wellness efforts, allows an employer to quantify the impact their programs are having and follow trends over time, improve program features and performance, and provides a process for employers to benchmark against peer companies.



www.businessgrouphealth.org/tobacco

Tobacco: The Business of Quitting – An Employers Website for Tobacco Cessation — According to the Centers for Disease Control and Prevention (CDC), each employee who smokes costs their employer \$1,623 in excess medical expenditures. This website features practical solutions to reducing health care costs related to smoking and comprehensive step-by-step guidance to employers to help reduce employee tobacco use and workplace smoking.



www.empaq.org

EMPAQ® — EMPAQ® (Employer Measures of Productivity, Absence and Quality™) is a set of standardized metrics and benchmarking tools developed by the National Business Group on Health that enables large employers to assess the impact of program design on workforce health and productivity. This site provides an online data submission portal and helpful resources including sample benchmarking reports and opportunities for best practice sharing.



www.businessgrouphealth.org/bestemployers

Best Employers for Healthy Lifestyles – Awards program acknowledges and rewards National Business Group on Health member companies demonstrating creative, comprehensive and effective solutions that improve employee health, productivity and well-being. This site provides an overview of the requirements for companies seeking recognition as a Best Employer for Healthy Lifestyles and includes the online application for their programs employees in the U.S. and across the globe.



www.businessgrouphealth.org/prevention

Moving Science Into Coverage – An Employers Guide to Preventive Services - Millions of Americans suffer from preventable illnesses and injuries caused by modifiable health behaviors. Coverage for and promoting the use of clinical preventive services is a smart investment for employers. Based on *A Purchaser's Guide to Clinical Preventive Services*, this website provides employers with recommendations for preventive service benefits and tools to evaluate and expand their current preventive service offerings.