### **SPEAKER BIOGRAPHIES**

## Abbey Cofsky, MPH

Abbey Cofsky is the Senior Program Officer with the Public Health Team at the Robert Wood Johnson Foundation. Ms. Cofsky works directly with the Foundation's public health grantees to promote the evidence about what works in public health, to advance national accreditation for public health departments, and to advocate for law and policies that improve health.

Previously, Ms. Cofsky was the Coordinator of Community Outreach and Provider Education for the Philadelphia Department of Public Health's Immunization Program. She also served as a Research Assistant for the Children's Safety Network at the Education Development Center. Ms. Cofsky also worked as an account executive with Dorland Global Health Communications.

Ms. Cofsky earned her bachelor's degree from Boston College. She holds a master of public health degree from the George Washington School of Public Health and Health Services. During her winter breaks as an undergraduate, Ms. Cofsky taught in Belize and conducted independent research on land use and women's rights in northeastern Brazil.

# Bridget Catlin, PhD, MHSA

Dr. Bridget Catlin is a Senior Scientist and Program Director of the Mobilizing Action Toward Community Health (MATCH) group in the University of Wisconsin Population Health Institute (UWPHI) in Madison, Wisconsin. Dr. Catlin also serves as the Director of the *County Health Rankings & Roadmaps* program funded by the Robert Wood Johnson Foundation. Since joining UWPHI in 2005, her work has focused on research and development to support community health improvement.

Dr. Catlin began her health career in administration in a variety of health care settings and then transitioned to applied research and development, spending 15 years at the University of Wisconsin's Center for Health Systems Research and Analysis. During that time, Dr. Catlin led consumer information and performance measurement projects funded by federal and state governments.

Dr. Catlin received her bachelor's degree from Clark University and a master in health services administration from the University of Michigan School of Public Health. She earned her doctorate degree in health systems engineering from the University of Wisconsin–Madison.

### Claude-Alix Jacob, MPH

Claude-Alix Jacob is the Chief Public Health Officer at the Cambridge Health Alliance. In this capacity, he is responsible for managing all aspects of the Cambridge Public Health Department for the City of Cambridge, Massachusetts, including public health planning, service delivery, and regulatory activities for a population of 105,000 residents.

Before assuming his current position in 2007, Mr. Jacob served as the Deputy Director of the Office of Health Promotion at the Illinois Department of Public Health, where he oversaw health promotion activities related to chronic disease prevention, oral health education, children's health, and injury prevention. In addition, Mr. Jacob served as the Chief of the Bureau of Disease Prevention and Control at the Baltimore City Health Department and as the Director of

Community Affairs at the Sinai Community Institute, a member of the Sinai Health System in Chicago.

Mr. Jacob serves on the boards of directors at the National Association of County and City Health Officials (NACCHO), the Public Health Foundation, the Boston Advisory Board of the Albert Schweitzer Fellowship, and the community advisory board of the Harvard Clinical and Translational Science Center (Harvard Catalyst). He also chairs the NACCHO Survive and Thrive Workgroup, has served on the NACCHO Finance Committee, and is a certified site visitor for the Council on Education for Public Health (CEPH). Mr. Jacob is the past national chair of the Black Caucus of Health Workers of the American Public Health Association.

Mr. Jacob holds a master of public health degree from the University of Illinois at Chicago School of Public Health. He also has completed the National Public Health Leadership Institute's training (Year 11), as well as the W.K. Kellogg Fellowship for Emerging Leadership in Public Health.

# Sue Grinnell, MPH

Sue Grinnell is the Office Director of the Office of Healthy Communities, Prevention, and Community Health Division of the Washington State Department of Health, a position she has held since 2007. Under her leadership, Washington State has become a national leader known for its statewide prevention system called *Healthy Communities WA*, which addresses the leading causes of chronic diseases, death, and disability in a more coordinated and efficient way through the development of partnerships and coalitions that develop, implement, support, and promote policy change through legislation, executive orders, and state agency policy. Currently, Ms. Grinnell serves as the state Chronic Disease Director as well as the state Maternal and Child Health Director.

Ms. Grinnell began her career as a health educator, working with parents and children and working as an Early Interventions Specialist for the state of Idaho, where she developed, planned, and implemented a comprehensive program for infants and toddlers with disabilities and their families. After seven years working with a local Head Start program leading the Disabilities Services component, Ms. Grinnell served as the Director for the Cowlitz County Health Department in Longview, Washington. She currently serves as the President for the National Association of Chronic Disease Directors. Ms. Grinnell is the Past Chair of the Community Advisory Board for the University of Washington's Health Promotion Research Center, and a member of the American Public Health Association.

Ms. Grinnell holds a bachelor of science degree in community health education from Oregon State University and a master of public health, specializing in public health leadership and practice, from the University of North Carolina, Chapel Hill. She also has completed the National Public Health Leadership Institute's training (Year 11).