



# U.S. GLOBAL LEADERSHIP COALITION

# U.S. Global Leadership's "strange bedfellows" Coalition

LOCKHEED MARTIN

*The Coca-Cola Company*



FedEx



BOEING



Cargill



Walmart



Abbott

Microsoft



sesameworkshop.

Google



CATERPILLAR

3M

Deloitte.



Save the Children

ChildFund  
International



# Why Foreign Assistance?



Saving Lives



Protecting our Security

Creating Opportunities



Creating Jobs

# A Proud American Legacy





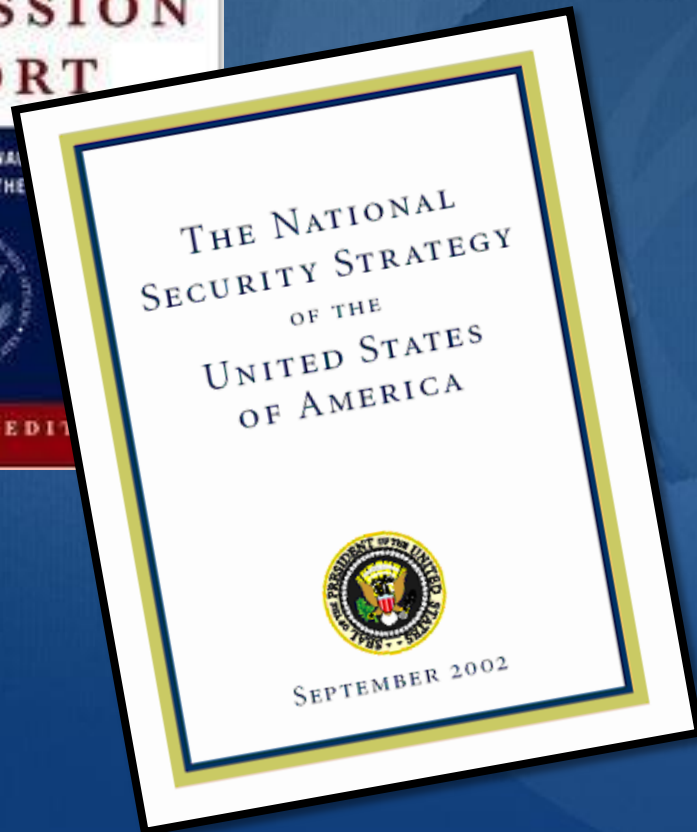
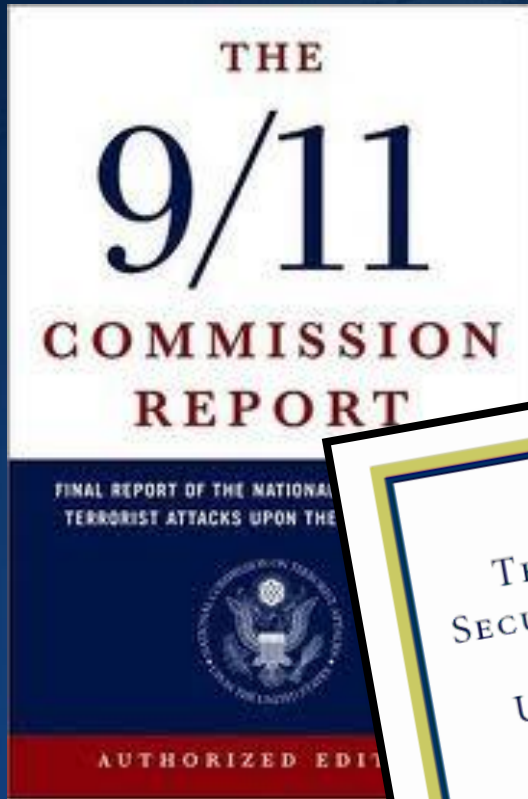
# The Marshall Plan



*“Along with the great problem of maintaining the peace, we must solve the problem of the pittance of food, of clothing, and coal and homes. Neither of these problems can be solved alone. They are directly related to one another.”*

-- Secretary of State  
George C. Marshall

# A New Security Framework: Smart Power



- ✓ Development
- ✓ Diplomacy
- ✓ Defense
- ✓ and Democracy



# A More Secure World



"We can't just stop with a single terrorist or a single terrorist organization; we have to go and root out the whole system. We have to go after poverty."

– **Former Secretary of State General Colin Powell**

"You can never win a war against terror as long as there are conditions in the world that make people desperate – poverty, disease, ignorance."

– **Nobel Peace Prize Laureate Archbishop Desmond Tutu**







# A More Secure World



“We have to understand if you bring clean water, sanitation systems, vaccinations, schools and technology, you will certainly, in parts of the world, make the ideology of extremism far less attractive.”

**-Former Homeland Security Secretary Tom Ridge, September 2011**

“[T]he work performed by diplomatic and development professionals helps build the foundation for more stable, democratic and prosperous societies. These are places where the potential for conflict can be minimized, if not completely avoided, by State and USAID programs – thereby lowering the likely need for deployment of U.S. military assets.”

**– Secretary of Defense Robert Gates, 2010**







# Smart Power



“[Foreign aid] is a miniscule part of our overall budget and it’s not the reason we have this growing debt in America. Foreign aid is important. If it’s done right, it spreads America’s influence around the world in a positive way.”

**- Senator Marco Rubio (R-FL), June 2011**

“Foreign aid is an investment in our national security. It is not a gift to other countries. It is a very, very small investment that provides an enormous return in so many different ways in terms of advancing the interests of our country, of our citizens.”

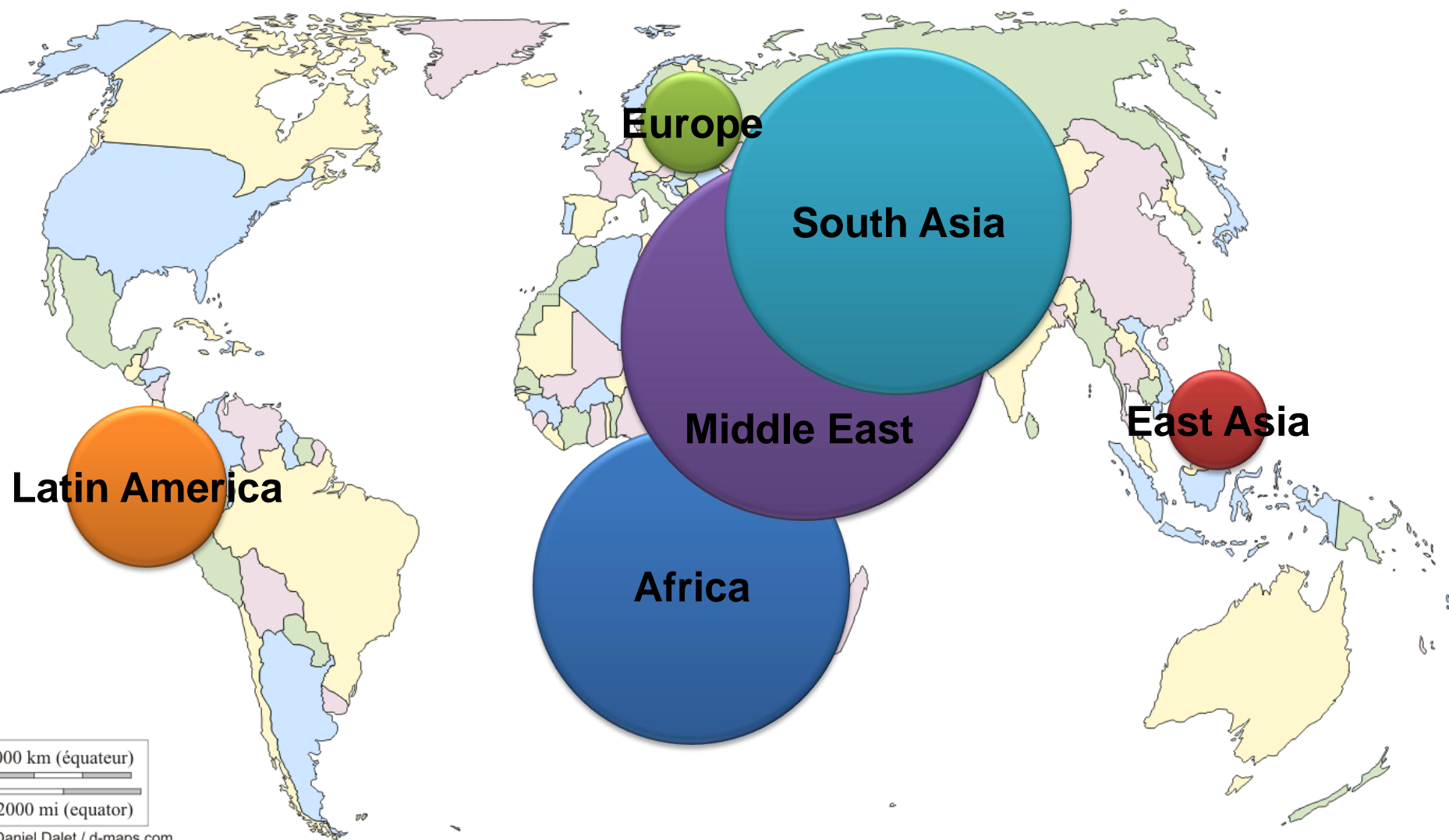
**– Secretary of State John Kerry, September 2011**



“I advocate military engagement when I think it’s necessary, but really you can get more bang for your buck from civilian programs than you can from military engagement most of the time. You’ve got to have more options than just dropping bombs on people.”

**– Senator Lindsey Graham (R-SC), October 2011**

# U.S. Foreign Assistance: Regional Allocations



# Case Study: Tanzania



- **MCC**
- **HIV/AIDS**
- **Maternal and Child Health**
- **Family Planning**
- **Malaria**



# What Will the Future Hold?

